

# REALTY PLUS

The Real Estate Review



A Hand Book  
on  
Realtyplusmag

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# INTRODUCTION

Exchange4media, in association with First Franchising, launched its fifth title, [www.realtyplusmag.com](http://www.realtyplusmag.com) - India's first Real Estate website, in August 2004. Packed with in-depth reports, surveys, analyses and expert views on variety of real estate issues, [www.realtyplus.com](http://www.realtyplus.com) promises to be a must-read before any real estate decision

# ABOUT INDIAN REAL ESTATES

## Real Estate Studies in India

If you are aiming for a career in real estates, you don't have to pack your bags to go to foreign shores anymore. You can study your favourite subject right here, in India! Although a real estate study in India is not as popular as management study, the field is slowly gaining popularity due to the growing interest of investors in **Indian real estate**. Earn coveted degrees, diplomas and accreditation in real estate from Indian institutes.

**Real estate studies in India**, in most cases are restricted to being a branch of financial studies. Finance majors usually have a choice to specialize in real estate. But the Indian Institute of Real Estate gives you the opportunity to earn a coveted degree in real estate. IIRE conducts contact and correspondence courses in the 'Principles and Practices of Real Estate'. It offers real estate education through its accredited training centres across India. It is accredited with Institute of Real Estate Management (IREM) and Certified Commercial Investment Manager (CCIM). It also has ties with the National Association of Realtors, U.S.A, which enables its members to use the internationally acclaimed and respected 'REALTOR' brand. Courses are conducted in Mumbai, Bangalore and Delhi.

A degree in real estate opens career opportunities in sales, estate management, appraisals and development. As a qualified real estate professional, you can either start on your own or you can work with a real estate broker. The disciplines of real estate studies are focused on the technical, economic and social phenomena involved in real estates. This in effect, translates to studying the real estate market, valuation, systems, legislation, transactions, business, management, and land use policy, both in the domestic and international context. Real estate studies offer these options for specialization - Real Estate Economics and Valuation, Real Estate Management, and Land Management.

A formal learning of the subject gives you a good grasp of all issues that concern real estate and **real estate research India**. The curriculum, faculty, speakers, advisory board, centre supports and real estate related research gives exposure to Indian real estate

research and market trends. Real estate studies in India offer a lot of scope due to the growing Indian real estate market. Hence aspirants can expect to have a rewarding career.

More and more Indian educational institutions are introducing real estate in their curriculum. To keep abreast with the latest in real estate education in India, read Realty Plus. Realty Plus provides every information, aspirants may require, along with a horde of other real estate issues, news and reviews. Earn a real estate degree from an Indian Institute and be the most suited candidate for the Indian real estate job market.

### **Indian Real Estate Companies**

Along the length and breath of India, there are many small and big Indian real estate companies. Each has a geographical stronghold, but there are also bigger companies, which have a national presence. There are innumerable agents, brokers, architects, property consultants, builders and home finance companies in the metros and smaller cities. At Realty Plus find updated Indian real estate directory for buying, selling, construction, renting, leasing of house, land and property in India. Enhance your knowledge of real estates in India, with in-depth reports, surveys, analyses and expert views on a variety of real estate issues. Realty Plus magazine is a must read before you make any real estate investment in India.

Bigger real estate companies such as Raheja group and Sanmar group have a national presence. These multi-city realtors have a major presence in cities such as Bangalore, Mumbai, Pune, and Delhi. They are credited with construction of many shopping malls, office complexes and large residential complexes in these cities. The Vaswani group is also one of India's leading names credited with some of the best residential and commercial projects at the choicest locations in Bangalore and Bombay.

Smaller Indian real estate companies include real estate developers for apartments, commercial and retail construction in metros as well as smaller cities. Smaller Indian real estate companies have a geographical stronghold. While Brigade group and Embassy

group are South India based, Hiranandani and Kanakia are West Indian, Mumbai based companies, with many constructions to their credit. Real estates in India may sometimes be related to international real estate firms and some of them concentrate on ecologically friendly projects and modern projects.

Realty Plus is your guide to real estates in India. Apart from real estate agents to suit your buying, selling or renting requirements of flats, houses, offices and commercial land, find also property consultants and real estate managers for commercial, industrial and residential premises at prime locations in Mumbai and other metropolitan cities in India. You can meet your leasing requirements in any part of the country and also find useful information on cheap home loans.

Indian real estate news is hot news in the global real estate market. And Indian real estate companies have geared up to meet the high demand from domestic as well as international buyers. If you are looking for a reputed Indian real estate company to help you with your property dealing, look no further. Find all your requirements at Realty Plus!.

# INDIAN PROPERTY MATTERS

## Property in India

Invest in a profitable business venture in India's commercial capital Mumbai, or other metros such as Chennai, Kolkata or Bangalore. Set up an office or a residential complex in smaller cities such as Indore, Jaipur, Ahmedabad or Coimbatore. Make revenue from tourism by investing in hotels, guesthouses or resorts in Kochi or Goa. Buy a magnificent villa in Kodaikanal or Mahabaleshwar. **Property in India** gives you such diversity! It is not without reason that India has emerged as a keen competitor in the global real estate market. Whatever you may be looking for - seaside residential complexes, hillside retreats, bungalows, farmlands, agricultural lands, or apartments in bustling cities - find it all in magnificent India.

India is a promising investment option for investors. It is a favorable market and Indian property sale market includes everything from lands, land services, commercial real estate to residential property. Invest in commercial offices, hotels, guesthouses, resorts, bungalows, flats, offices, shops, industrial premises, malls and more, in any part of the country. Or if you are looking at investing in lands, you can invest in commercial land, agricultural land, land for schools, hospitals or resorts, land for houses, shopping malls and more.

Find different types of land of varying sizes, all over India. The most coveted land for sale in India includes land in the outskirts of bigger cities, in smaller town and in rural areas. Buy land to build profitable commercial or business ventures. If you are looking at investing in farmland, agricultural land, industrial premises or factories, rural areas provide you large sizes of lands at cheap rates.

India is a fast growing economy, with a booming real estate market. To make the most of property in India, read Realty Plus and update yourself. **Realty Plus** is India's first real estate monthly magazine packed with hundred pages of in-depth reports, surveys,

analyses and expert views on a variety of real estate issues. Learn everything about [properties in India for sale](#), buying, selling, renting and leasing out. Realty Plus gives you the best listings of Indian property sale, property sites and information on real estate research, consultancy, agency, project and property management services for all asset types. Find also latest hot property in India, which you can buy at amazing prices.

Rent a house or office, buy or sell house, apartment or commercial property – the options in Indian real estate are plenty. When you invest in property in India, rest assured that you are making a wise decision. And only Realty Plus magazine gives you all input, which can help you make the right one

### **Indian Property Sites**

Find everything about Indian property market at [Realty Plus](#). Whether you want to rent, buy or sell a house, apartment or commercial property, or buy land for residential, commercial or business ventures - Realty Plus gives you the best listings of leading **Indian property sites**. Realty Plus, India's first real estate monthly magazine brings property information from the length and breadth of India. It is packed with hundred pages of in-depth reports, surveys, analyses and expert views on a variety of real estate issues. When you read it, you can rest assured that you are abreast with the latest happenings in the Indian property market.

India has opened up its real estate market to foreign investors, which in turn has generated interest among global players. Several firms are eager to tap India's booming economy; both domestic and foreign investors now see India as the hotspot for long term as well as short-term property investment. With phenomenal growth in real estate sector and an ever-growing middle class, the property scene in India is predicated to continue to be on the high.

India's geographical diversity offers many lucrative real estate options. Invest in residential complex, shopping malls, and other big or small property in metropolitan cities,

commercial offices and land in smaller Indian cities and acres of land for agricultural or industrial purposes in rural India. Apart from these, you can also invest in tourism ventures in major tourist attractions in India. Hotels, guesthouses and resorts are ideal investment options in these places.

At Realty Plus, find latest hot deals where you can buy a variety of Indian property sites at low prices. Find information about India real estate sites, real estate research, consultancy, agency and property management services for all asset types. It also provides quality news, interactions, articles, reviews, location profile, taxation columns and other topics on home renovations and interiors. Realty Plus helps you to make the right move in buying or selling property in India. You can rely on and base your decision on it, as it comes from some of the most established people and experts in the real estate market.

Realty plus provides a dependable platform for buyers, sellers, builders and brokers, along with free listing and search facility of [India real estate sites](#). It also provides property and housing loan information in major cities of India. If planning to buy property in India, browse through the best resource on Indian property Sites – Realty Plus.

# FOR INVESTING IN INDIA

## India for Property Investment

It is not without reason that more and more domestic as well as international investors are considering India for property investment. **Real estate studies India** shows that India has the right environment that offers maximum benefits to the investors. India is the largest democracy with exemplary democratic governance and institutions, has strong and transparent legal and accounting system and most of all has legal protection for intellectual property rights. Fundamentals of the Indian economy also have become strong and sustainable. All these factors together make India the hotspot for investment in every sector. According to an UNCTAD (United Nations Conference on Trade and Development) report, India is among the top four Asian destinations for foreign direct investment.

Invest in a profitable business in any sector - raw materials, power supply, fuel, tourism or commercial ventures. Property investments in India include everything from lands, land services, commercial real estate to residential property. Invest in commercial land, agricultural land, land for schools, hospitals or resorts, land for houses, shopping malls and more. Select your spot from the large geographical expanse that is India. Settle for India's commercial capital Mumbai, or other metros such as Chennai, Kolkata or Bangalore or smaller cities such as Indore, Jaipur, Ahmedabad or Coimbatore. Make revenue from tourism by investing in hotels, guesthouses or resorts in Kochi or Goa. The possibilities are many!

It makes sense to consider **India for property investment**, if you want to make your business or any other venture profitable. No other country offers you all the ingredients in the right measure to make any venture profitable and successful. With a growing middle class, India offers the ideal market for making great profits, in any venture. The higher buying power of the average Indian translates to the success of shopping malls, tourism and product sales, be it the smaller consumer goods or bigger items such as cars.

As an investor, however, you need to have all the facts straight before investing. And **Realty Plus** may be the knowledge powerhouse you may be looking for. Read Realty Plus to know the best spots in India for property investment. Realty Plus is India's first real estate monthly magazine packed with hundred pages of in-depth reports, surveys, analyses and expert views on a variety of real estate issues. Learn everything about properties in India for sale, buying, selling, renting and leasing out. Find also latest hot property in India, which you can buy at amazing prices.

**Property investments in India** attract investors from every corner of the globe. But when it comes to investing, knowledge is power. And, only Realty Plus gives you the knowledge and confidence to make the right investment decisions in India.

### **Land for Sale in India**

If you are considering buying property in India, you are about to make one of the best property related decisions, you have ever made. Whether as an investment, for business or other ventures, investing here is sure to give you good returns as India is fast emerging as a lucrative property market. Find land of various sizes, at competitive prices - commercial land, agricultural land, land for schools, factories, industries, hospitals or resorts, land for houses, shopping arcades and more.

The most coveted **land for sale in India** includes land in the outskirts of bigger cities, in smaller town and in rural areas. Finding land for sale in the bigger cities such as Mumbai, Kolkata, Chennai, New Delhi or Bangalore, is a rare possibility as these cities are filled up to the brim. And even if you do find some, a small piece of land may cost you a fortune. Which is why, wise investors have now started to move to the city outskirts. You can avail of all facilities of the city and yet buy huge sized land at much lesser price. How about buying hundred acres of land near Chandigarh for \$1,000,000!

Another option is to look at the smaller cities and towns such as Coimbatore, Bhopal, Jaipur, Visakhapatnam and the like. Here you can buy land and use it for building profitable commercial or business ventures. If you are looking at investing in farmland,

agricultural land, industrial premises or factories, rural areas provide you large sizes of lands at very cheap rates. If on the other hand, you are looking for land to earn from tourism, buy land in coastal Kerala, Goa, or hilly terrains in Maharashtra, Northern India and the North East India. Resorts or adventure camps aimed at tourists in these areas are sure to generate great revenue. So you can now seriously consider buying an acre of land in Kovalam, Kerala for 70,000 Pounds!

India is a keen competitor in the global land property market for the variety of land it can offer, the variable sizes and the attractive prices. Whether you are planning to set up a school, resort or a factory, you can buy exactly the piece of land that may be in your mind. Be careful however, not to trust the first real estate agent you may come across. Read, enquire and only then settle for a deal.

**Realty Plus** magazine gives you the best listings of leading property sites and information about land for sale in India, **real estate research India**, consultancy agency, property management, and services for sale of land in India. Learn about property trends and invest in a hot piece of land for sale in India. You are sure to be an object of envy!