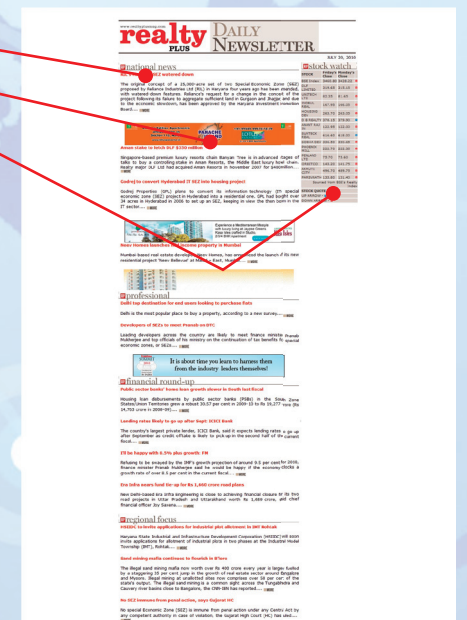


Position	Size (pixels)	Rate per month (INR)
Home Page Options		
Top Panel Banners	468 x 60	60,000
Right Hand Side Banner	120 x 180	50,000
Bottom Panel Banners	468 x 60	40,000

Story Page Options		
Top Panel Banners	500 x 72	40,000
Right Hand Side Vertical Banner	120 x 180	30,000

Realty Plus Daily Newsletter		
Above Story Banner	588 x 96	60,000
Between Story Banner	588 x 96	50,000
Right Bar	200 x 200	40,000

Other Options:
Branded Listing
Branded Page [click-thru to site]
Branded Microsite
Section Branding [13 Sections],
Digital Mailers,
Digital Flyers,
Floater,
Bottom Band,
Mouse Trailer,
A/V Mailer,
A/V Banner



Note: We are open for innovations [Site Capture/Interstitials]. Based upon your brand and promotion policy, we can come up with eye-catching innovations to monetize your online presence.

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